

Instructions for the Submission of the Scientific ABSTRACT

It is mandatory to strictly follow the established template for the presentation of the scientific abstract. Failure to comply with the requirements specified in the template may result in the rejection of the submission by the evaluation committee.

Participation Conditions

Accepted papers that do not have the corresponding registration fee paid within the established deadline will not be included in the scientific event program and cannot be presented.

General Considerations

- The registration fee of \$300 for in-person presentations and \$200 for virtual presentations includes the submission of one full paper.
- The registration fee covers the submission of one full paper, which may have up to four co-authors.
- At least one author must present the scientific abstract.
- All authors will receive a certificate of participation.
- Only one payment per paper is required.
- A maximum of two submissions per author is allowed within the framework of the Congress.
- All submissions must be original and may be written in Spanish or English, according to the authors' preference.
- Proposals, whether online or onsite, must be related to one of the five official thematic areas of the Congress: Accounting and Digital Finance, Economics and International Trade, Business Transformation, E-Commerce and Digital Marketing, Educational Innovation

- Abstracts must be original and not previously published in any physical or digital medium.
- The submission of the scientific abstract is a mandatory requirement for presenting a paper, either in-person or virtually.
- The abstract must include: Objective, Methodology, and Conclusions, with a maximum length of 300 words.
- Once received, abstracts will be evaluated by the scientific committee, which will provide feedback to the authors.
- Submissions must be made exclusively through our website: <https://globec.unemi.edu.ec/>
- Deadline for Abstract Submission: January 7, 2026
- Deadline for Full Paper Submission: March 2, 2026

Requirements for the Preparation of Submissions

- Download the official template and delete the blue text, as it serves only as a reference to guide the structure of your abstract (in Spanish or English).
- The yellow highlighted text is an example that must be replaced with your original work.
- Submission and delivery of the abstract in .pdf format